TOURISM SECTOR IN SRI LANKA: AN OVERVIEW

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The tourism industry is considered as a significant monetary action around the planet because of its direct financial effect just as it is critical aberrant and incited yields. Although, in Sri Lanka the tourism industry has gotten one of the quickest developing areas which add to create work openings and financial improvement also, and Sri Lanka has a long history as a vacationer location. In Sri Lanka, the tourism industry is the third-biggest fare worker in the economy and during the previous five years, there has been an extraordinary development in the business and has considerably more undiscovered potential. Many places in the Sri Lanka is considered as a tourist attractive places from the historical period. Accordingly, the area is ready to produce a scope of development and venture openings. In any case, throughout the time there have been high points and low points in the tourism industry in Sri Lanka, especially because of the political brutality, inside war, Easter attack, scattered with various harmony scenes and the pandemic of Covid-19 which hit in 2020 too. In this foundation, the main objective of this examination is to investigate an overview of Sri Lankan tourism sector and, sub-objective is to explore the trends in the Sri Lankan tourism sector over the past years. The researchers found about the overview of Sri Lankan tourism sector, tourism development in Sri Lanka and trends in the Sri Lankan tourism sector. Further, the researchers stated that, the trends and challenges can be overcome through forming tourist police task force, improving health facilities at tourist destination, improved infrastructure, developing tourist circuits and providing training.

Keywords: Covid-19; Easter attack; Internal war; Tourism