

# 6<sup>th</sup> International Conference of Sabaragamuwa University of Sri Lanka

## ABSTRACTS



**“FLOURISHING KNOWLEDGE BEYOND  
CONTEMPORARY PARADIGMS”**

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Tel: +94 45 2280013

Fax: +94 45 2280013

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## Tourism and Economic Social Development in Jaffna District

S Sivesan\* and GH Hensman

\*sivesanuni@yahoo.com

There is a lack of research studies regarding regional development through tourism in Jaffna District. Tourism seems to be an emerging income earning sector in Jaffna District after the end of 30 years of civil war. Tourism generates employment opportunities and it helps to enhance the livelihood of the residents. Poverty reduction, export generation, job creation, investment stimulation, and promoting socio-cultural understanding, peace and harmony within the nation are being done through tourism development. This study investigates the post war regional tourism development in Jaffna District. Data has been collected through field visit interviews with various stakeholders. The result of this study reveals that tourism has made a substantial contribution to regional economic and intercultural promotion in Jaffna District. Consequently, this study provides suggestions on how to improve economic and socio cultural development through sustainable tourism in Jaffna following decades of Civil War.

**Keywords:** Regional Development, Host Communities, Poverty Reduction