

MEDIATION OF SUPPLY CHAIN INTEGRATION BETWEEN KNOWLEDGE SHARING AND OPERATIONAL PERFORMANCE

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Based on the former studies there are evidences that there are both positive and negative impacts of knowledge sharing on operational performance of a firm. These contradictory findings indicate that there might be some other variables which may impact the existing relationship between knowledge sharing and operational performance. The past findings emphasize that knowledge sharing impacts on supply chain integration whereas supply chain integration impacts operational performance. Hence, this study recognizes the supply chain integration as a mediator on the relationship of knowledge sharing and operational performance which is scarcely identified empirically. This study is significant as it contributes the novel insights into supply chain management practices and operational performance for both academicians and industrial practitioners of Sri Lankan manufacturing industry. Furthermore, the study directs to practitioners that knowledge sharing should focus on knowledge activities that would facilitate the supply chain integration and operational performance of the firm.

Keywords: *Knowledge sharing; Operational performance; Supply chain integration*
