

DETERMINANTS OF SELF-EMPLOYMENT CREATION IN KURUNEGALA DISTRICT OF SRI LANKA

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This study examined the personal factors which determine the self-employment creation in Kurunegal district. For this purpose, primary data were collected through questionnaires from 150 respondents during the period 2019 by using multi - stage sampling technique. The data were analysed by using descriptive statistics, Chi-square test and Probit regression model. The results of descriptive statistics reveals that, married respondents especially males are highly engaged in self-employment activities than females. The result of Chi-Square test reveals that there is strong relationship between self-employed and Civil status. Next to that the impact of personal factors on self – employment creation was examined by the Probit regression and it's results revealed that the married respondents with low education level are more likely to become self-employer than the others. By considering these overall outcomes the education, civil status and age have statistically significant impact on probability to become self-employed. But number of family members, gender does not have statistically significant impact on it. Finally, the findings of the study will be helpful to the entrepreneurs to get their decision whether to become self-employer or not, Based on the findings the government needs to devote more resources to individuals those with lower educational attainment to enhance their entrepreneurial skills, and have to conduct awareness programmes to increase the involvements of educated workforce, and have increasing female's participation to the income generating activities by entrepreneurship training programs, workshop and providing credit and resources.

Keywords: *Self-employment; Personal factor; Probit regression; Entrepreneurial skill*
